

DORLD

General meeting 2022 Magic to the World e.V.

12.11.2022 from 17:00-19:00

District House Äußere Neustadt, Prießnitzstr. 18, 01099 Dresden

A warm welcome!

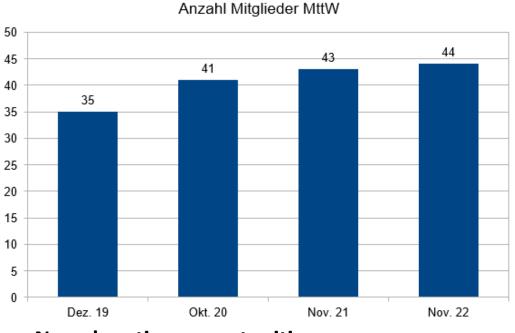


<u>Agenda</u>

- 1. Welcome by the chairmen, election of the chairman of the meeting and the keeper of the minutes
- 2. Determination of those present who are entitled to vote, including proxies
- 3. Reports of the club chairmen
- 4. Report of the cash auditor
- 5. Debate and questions on the reports
- 6. Discharge of the Executive Board
- 7. New elections
- 8. Other motions on the agenda
- 9. Open discussion on association topics and projects in 2022 and 2023



<u>Reports of the club chairmen</u>



New donation opportunities

- via Paypal Giving (1€ at check-out)
- Directory of people interested in fines nonprofit nationwide facilities at various OLGs

Milestones since Nov. 2021:

- 2nd general meeting on 06.11.21
- Support Moknari campaign in January '22
 205€ for Hicham in Morocco, only earmarked donations
- Magic to Uganda 2022
 - 20.000 seedlings for distribution in Madi Opei (April&May)
 - o Anna, Florian, Felix and Marcus on site
 - Total investment: 9.277,28€
- Magic to Cameroon in 2022
 - \circ No further activities
 - 150€ program grant through private donation in May '22.
- New Magic movie and song from Uganda
- Partnership with bussgeld-spenden.de
- Publication in FUNKUHR action "Life Heroes" (ca. 500k Edition)



<u>Reports of the club chairmen</u>

Magic to Uganda II in 2021

- Another 40,000 seedlings distributed to farmers, village communities and schools
- Planting period: March-May 2021
- Investment amount of MttW: 14.417,34 (0,36€/settling)
- Collaboration with ISCOT & local leadership by Jimmy , Joel and Village Champions.
- No on-site participation of MttW members possible
- Further raising of seedlings by the village communities
- Donation expenses for: Raising of seedlings (nursery), truck rental & transportation, local labor & catering, transaction fees.









Magic to the World $\sim V$

<u>Reports of the club chairmen</u>

Magic to Uganda II ('22) - 20,000 trees for Madi Opei

Link to video Magic to Uganda 2022



Magic to the World $\sim V$

Reports of the club chairmen

Magic to Uganda II ('22) - 20,000 trees for Madi Opei

- 20,000 seedlings distributed to farmers and village communities
- Planting period: April-May 2022
- Investment amount of MttW: 9.277,28€ (0,46€/settling)
- Collaboration with ISCOT & local leadership by Jimmy, Joel and Village Champions
- MttW team consisting of Anna, Florian, Felix and Marcus on site in April & May
- Further raising of seedlings by the village communities
- A <u>cool Magic song</u> in <u>local language</u> calling on farmers to help with the Project to join and on local radio runs
- Donation expenses for: Raising of seedlings (nursery), truck rental & transport, local labor & catering, transaction fees.
- Also: sets of costumes and instruments for local dance groups







Reports of the club chairmen

Magic to Uganda II ('22) - Potentials and PR

- Potentials:
- (Partial) employment of Joel & Jimmy
- Scaling well possible through activity in adjacent regions
- Joel's tree nursery in Madi Opei needs a water tank for it
- Publication in the Infineon Network by Felix
- Current publication in the magazine FUNKUHR, Action Life Heroes
 - Vote monthly winner via e-mail or postcard until 21.11.

Dabei sein – und mitentscheiden

- Welcher der vier Kandidaten soll Lebens-Held des Monats November werden? Schicken Sie eine E-Mail mit Ihrem Favoriten an lebenshelden@funkuhr.de oder eine Postkarte an: FUNK UHR, Stichwort "Lebens-Helden", Rotweg 8, 76532 Baden-Baden. Einsendeschluss: 21. November. Der
- Monatssieger geht in das Rennen um den Jahrespreis.

2022-08-23 11:36 [Autor: Leonhardt Hans.(FD CP).] Kontakt: Nowak Felix (IFD FE OPC HP) Magic to Uganda: Dresdner*innen pflanzen Bäume in Ostafrika mit tatkräftiger Unterstützung von Infineon-Kollegen Seit Februar 2020 hat der Verein Magic to the World Spenden in Höhe von 40.000 Euro gesammelt und damit 100.000 Bäume in Uganda pflanzen lassen. Nachdem sich die Corona-Lage und damit auch die Reisebestimmungen entspannt haben, konnten sich Mitglieder des Vereins vor Ort vom Fortschritt überzeugen und selbst mit anpacken. Mit dabei: Felix Nowak von Infineon Dresden.





<u>Reports of the club chairmen</u>

Magic to Cameroon - SWO training program for women in 2021

- Training starts for 13 young women in September 2020
 - Planned for 3 years
 - mainly single mothers
 - 7 hairdressers and 6 seamstresses/fashion designers
 - Experience in training companies, regular meetings in groups and SWO workshops.
- Great progress of women already in the first year, therefore shortening the training period and equipping them earlier for future jobs
- Graduation ceremony in October 2021
- Investment amount in 2021 by MttW: 1.441,46€.







BAGA ASSIKANG CHRISTELLE SIMONE

Reports of the club chairmen

Magic to Cameroon - Perspective Training Program

- In MV 2021, decided to create a scholarship program in collaboration with Tebi to promote and train
- Unexpected death of Tebi's husband, Elias, has led to the stop of almost all SWO activities led in 2022
- In recent months, resumption of print production (paper, textile) in the SWO office, revenues remain at the center
- Possibility of resuming funding programs exists, If funds can be provided by MttW





Reports of the club chairmen

MttW Cooperation Project in Côte d'Ivoire with Engagement Global and MIDJ

- Jule as participant of the ASA program of Engagement Global Abidjan, Côte d'Ivoire
- digital solution to fight corruption by local organization "Mouvement Ivoirien pour les Droits de la Jeunesse" (MIDJ)
 - Making corruption cases visible
 - Collect data
 - Identify sustainable steps to fight corruption
- MttW as a cooperation partner to be able to collect donations in Europe
- In 2021 just under 1,800€ in earmarked donations, of which 615.80€ already paid out in 2021
- Through Jule controlled use of funds for website, security checks, administrative costs and promotional events for the organization.





Alerte Corruption! Choisissez la transparence.



Magic to the World $\sim V$

<u>Reports of the club chairmen</u>

MttW cooperation project in Côte d'Ivoire - further progress

- Website <u>www.alertecorruption.com</u>
- A forum/studio co-sponsored by MttW was held in Abidjan on 9.12.21, where the project was presented to funders and stakeholders
 - Led by Ben Souleymane Coulibaly
- MttW has invested/reimbursed another 320.42€ in 2022
- No further funding of the project after that
- The remaining budget for project-linked donations was determined in consultation with the local involved MttW members Jule, Anna and Marcus made available to other projects





Alerte Corruption! Choisissez la transparence.



Magic to the World

Reports of the chairman of the association

Financial report 2021



Jahres- & Finanzbericht Magic to the World e.V. 2021



Financial report 2021 - Revenue

Kontostand 31.12.2020		6.608,01€
Einnahmen		12.841,86 €
	Mitgliedsbeiträge 2021	918,00€
	Direktspenden Vereinskonto	5.312,90€
	Unternehmensspenden	280,00€
	Plant for the Planet	5.130,40€
	Facebook Aktionen	1.162,69€
	Amazon Smile	37,87€



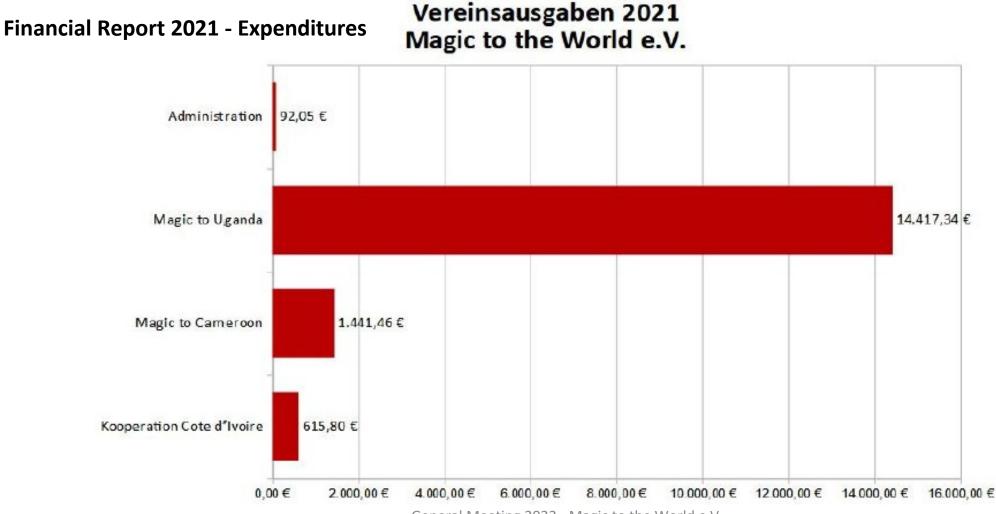




Financial Report 2021 - Expenditures

-16.566,65 €	usgaben
-92,05 €	Administrationskosten
	Website, Administration, Kontoführungs- & Kreditkartengebühr
- 14.417,34 €	Magic to Uganda 2021
	Baumpflanzprojekt mit ISCOT in Norduganda
-1.441,46 €	Magic to Cameroon 2021
	Frauenausbildungsprojekt mit SWO in Kamerun
-615,80 €	Kooperationsprojekt Cote d'Ivoire 2021
	Korruptionsbekämpfung mit MIDJ in Cote d'Ivoire
2.883,22 €	ontostand 31.12.2021





General Meeting 2022 - Magic to the World e.V.

WORLD

Financial report 2021 - To

	Kontostand 31.12.2020	6.608,01€	Magic to the World
	Einnahmen	12.841,86 €	
)	Mitgliedsbeiträge 2021	918,00€	tion
	Direktspenden Vereinskonto	5.312,90€	
· To	Unternehmensspenden	280,00€	
	Plant for the Planet	5.130,40€	
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	Administrationskosten Website, Administration, Kontoführungs- & Kreditkartengebühr	-92,05€	
	Magic to Uganda 2021 Baumpflanzprojekt mit ISCOT in Norduganda	- 14. <mark>4</mark> 17,34 €	
	Magic to Cameroon 2021 Frauenausbildungsprojekt mit SWO in Kamerun	-1.441,46€	
	Kooperationsprojekt Cote d'Ivoire 2021 Korruptionsbekämpfung mit MIDJ in Cote d'Ivoire	- <mark>615,80</mark> €	
	Kontostand 31.12.2021	2.883,22 €	17



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Discussion group

Finances up to date

Kontostand 3.294,55€

- no outstandings
- Payments made by Plant-for-the-Planet

Current account balance € 3,294.55

- Q1+Q2: 1. 415.34 (previous year: € 2192.48)
- Q3: 812.15 (previous year: € 1,535.30)
- Next payment not expected until early Q1/23
- Membership fees 2023 expected: € 936



Association topics

- Exclusion of non-paying members
- In addition <u>association statute §5 paragraph 1 iv.</u>: The membership ends by non-observance of the contribution obligation: If a member with the payment of its contributions in delay, its membership rights rest until the payment of the contributions.

or until the Board of Directors decides on an exclusion.

- 1 member who has not paid contributions 2020-2022
- 2 other members who have not paid contributions in 2021 & 2022
- **Proposal:** Exclusion of members by board of directors after 24 months without payment



Partnership with bussgeld-spenden.de

- Resolution Discussion Board of MV 2021:
 - Register association nationwide in lists of recipients of fines
- Ronny has made it a private digitization project and used MttW as a test object
- Website: <u>https://bussgeld-spenden.de/</u> with paid application generator and knowledge store
- MttW applications were sent by mail, e-mail or online to all 20 OLGs
- Feedback from the authorities is gradually being made, registration is/will be made at the OLGs:
 - Oldenburg, Karlsruhe, Mainz, Stuttgart, Dresden, Frankenthal, Nuremberg, Brandenburg, Rostock, Saarbrücken, Naumburg
- Partially no entry possible, because regional reference is not given
 - Munich, Hamburg







Magic to Uganda II ('23) - how many trees for Madi Opei?

- Planting period: April-May 2023
- Jimmy & Joel ready for more collaboration
 - Employment relationship not practicable in current financial situation
 - for the future nevertheless strived for by us
- Expected expenditure for 20,000 seedlings: 9-10k€.
- Payments on account possible:
 - 2.000 to 3.000€ needed for start immediately
 - another 2.000€ before the start of the distribution
 - Remaining money for transport and final payment only in April
- What other steps can help us get tree donations?
- How many seedlings for 2023 do we want to pledge?
- Proposal: Christmas action tree donation 2022

We were hoping that work would begin this month as earlier planned but still waiting for	
seedlings and other communication from you.	
For us we are always flexible to adjust but we need some clarity from your ends probably	
after your meeting of 12th 05:39	



SWO Promotion Cameroon

- Girls' education dependent on further donations
- No other sponsors in sight so far
- Relationship of trust with Tebi and SWO very good
- Ideas MV 2021 about it:
 - Create sponsorship program for SWO trainings
 - Examine sales opportunities for Cameroonian fashion in Germany
- How can we find sponsors for the project?
- Can other organizations/foundations help?
- How could you organize a sale of Cameroonian fashion?

BUDGET

Quantity	Description	Frequency	Unit price	Total price	
10 girls trained in a year	5 girls being trained in braiding for 6 months	2 sets in a year	5000frs/month	300,000frs 600,000frs 350,000frs	
40 girls trained in a year	10 girls are being trained in pastries every 3 months	4 sets of girls in a year	5000frs/month		
1	Administrative cost	1	350,000frs		
				Total 1.250,000 frs	

Start-up Budget

Quantity	Description	Frequency	Unit price	Total price	
10 girls trained in a year	Provision of start-up capital to each girl	2	15,000frs	150,00frs 600,000frs Tota 750,000frs	
40 girls trained in a year	Provision of start-up capital to each girl	4	15,000frs		
				1	750,00013



Sky is the limit?! What's next?

- Other open items from the 2021 MA:
 - Increased outreach to foundations and grant programs
 - Place donation option more prominently on the website
 - Setup of the platform givedirectly for MttW
- How can we get more individual and large donations
 - Include HelpDirect.org donation form on website (PayPal, credit cards)
 - Seeking contact with companies and foundations, networking → Leads?
- How can we inspire new members to support projects?
 - More attention in social media, what is important?
 - & offline: participate in actions as an association, e.g. City Clean-Ups, tree planting actions



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Thank you, You are magic!