

Lauffen am Neckar, 29.01.2023



Annual & Financial  
Report Magic to the  
World e.V.  
2022

## Organizational and financial development of the association and annual result in 2022

In our third full fiscal year, Magic to the World e.V. was able to support our existing international partnerships with financial resources, visit the Magic to Uganda tree planting project on site, help create new campaigns, establish partnerships, and put our work on the ballot in a national magazine.

**On behalf of all members and our partner organizations, the board of directors would like to thank all donors and supporters of Magic to the World e.V. for their contribution and support of the projects in 2022!**

In our partnership with the non-profit organization *ISCOT*, we financed 20,000 seedlings for tree planting activities with village communities in the Madi Opei region, Uganda. During the months of April and May, a team of association members was also on the ground to assist in the distribution of the seedlings and to collect geospatial data for further processing of the project.

The association also provided financial support to the *Sustainable Women Organization (SWO)* in Cameroon and a village community in Morocco. In 2022, outstanding payments from the Cote d'Ivoire cooperation project (2021) were also settled.

A partnership with the [website bussgeld-spenden.de](https://www.website-bussgeld-spenden.de) increases the likelihood that the association will be allocated funds as part of the lists of recipients of fines of the 24 OLGs. The magazine *FUNK UHR* put in November 2022 our association to the public choice with the [action "Life Heroes"](#) and we could enjoy the monthly victory and a detailed presentation in another issue. Another vote is to follow in the first quarter of 2023.

Donations in 2022 amounted to more than €13,300, including membership fees of €1,008. In addition to almost € 6,000 in direct donations to our association account, we also received over € 2,300 in donations via appeals from association members on the crowdfunding site [GoFundMe](#). Through the [Plant-for-the-Planet platform](#), we received nearly €5,000 in earmarked funds for the Magic to Uganda tree planting project. The revenue share for purchases via [Amazon Smile](#) brought in €65.

The donations, which reached us via different platforms and ways, could be partly directly assigned to the projects in Uganda (9.565,22€), Cameroon (150,00€) and Morocco (198,04€). The remaining donation volume of 3.436,60 € was distributed by the association board according to the agreements and necessities within the projects.

Details of our association's expenditures of just under € 14,300 and the successes of our partner organizations follow later in this financial report. At the end of the fiscal year, the association's assets decreased to **€ 1,884.29** (previous year € 2,883.22).

For our annual [general meeting on 12.11.2022](#) 10 members met in Dresden. Their votes were supplemented by 9 proxies. The board was unanimously discharged on the basis of the [annual and financial report](#) for the fiscal year 2021. Subsequently, Marcus Stein was re-elected by the general meeting as the 1st board member of the association. He will lead the association business as planned until the general meeting 2025.

For information, suggestions and questions, we always welcome a visit to [www.magictotheworld.de](http://www.magictotheworld.de) or a message to [magictotheworld@gmail.com](mailto:magictotheworld@gmail.com).

## **Magic to Uganda - Tree Planting Project in Madi Opei, Kitgum Region, Uganda**

In 2022, we will continue our tree planting cooperation with *ISCOT in the* Madi Opei region in northern Uganda. After distributing a total of more than 80,000 seedlings to village communities, farmers and schools in the region in the last two years, we distributed a further 20,000 small trees to motivated farmers and farming communities this year. For this, we were back on site with a MttW team for the first time since 2018 to lend a hand. Our [preliminary report and appeal for donations can be found here](#).

Summary of Magic to Uganda II results in 2022:

- Another 20,000 seedlings distributed to farmers and village communities
- Planting period: April-May 2022
- Investment amount of MttW: **9.257,50 €** (0,46 €/settlement)
- Collaboration with *ISCOT* & local leadership by Jimmy, Joel and Village Champions.
- MttW team consisting of Anna, Florian, Felix and Marcus on site in April & May
- Further raising of seedlings by the village communities
- A cool [Magic song](#) in [local language](#) calling farmers to join the project
- Donation expenses for: Raising of seedlings (nursery), truck rental & transport, local labor & catering, transaction fees.

Our aftermovie, detailed information and lots of pictures and videos from Madi Opei can be found on the [project page Magic to Uganda II](#). Furthermore, you can find two worth reading articles by our MttW team members [Florian](#) and [Felix](#) on our website, who describe their experiences in Uganda by means of reports and pictures. Current developments and photos on the status of the plantations can also be found on our social media channels ([Facebook](#) & [Instagram](#)).

During our general meeting in November 2022, we decided to continue our partnership with *ISCOT* in 2023. In the course of this, *ISCOT* was entrusted with the rearing of 10,000 seedlings for the next planting season. About 90% of these have already been paid for. Two members of the association have also donated money for a local women's group so that they can buy two oxen for the joint field work. The down payment of the seedlings for the new season as well as the payment of the oxen add up to another **4.259,34 €** for the project in Uganda.

## **Magic to Cameroon - Corona aid and girls' education program**

After [our 2019 project](#) in Bamenda, Cameroon, and the joint work with Tebi Honourine and her organization *Sustainable Women Organization (SWO)* as a training center and refuge for women in the past years, we had to pause the cooperation in 2022. This was due to private circumstances in Tebi's family, which took up all her energy. The donations from MttW to *SWO* amounted to **€ 152.99**. These funds were primarily used to keep the Women's Center open and to pay the rent.

We, together with Tebi, are very confident to revive and further support the training program for young women in the city and region of Bamenda in 2023.

# Magic to the World e.V.

making the world a better place, step by step, project by project

## Action Save Moknari - Corona aid for a village community in Morocco

At the beginning of the year we received a message from our friend Hicham from Morocco. He has, together with his family and a traditional village community, built a small hostel and surf school near Agadir. Due to the ongoing lockdown in the country, it was impossible to receive guests during the last months. The economic situation of the villagers was very bad due to this and other circumstances related to the situation in the country. Many villagers lacked the most basic necessities. We provided a collection point through our MttW account and a [GoFundMe campaign](#) to which friends could send their donations. We forwarded these earmarked donations to Morocco and to Hicham.

Through direct donations and the GoFundMe campaign, we were able to support immediate aid here with a total of **€246.94**.

## Cooperation project Cote d'Ivoire 2021 - Reimbursement of expenses in 2022

As a participant in Engagement Global's ASA program, MttW member Jule Stein worked with the local organization *Mouvement Ivoirien pour les Droits de la Jeunesse (MIDJ)* in Abidjan, Côte d'Ivoire, on a digital solution to fight corruption in 2021. The website and app "[Alerte Corruption](#)" (Alert Corruption) enables the population to inform themselves about corruption on the one hand and to report specific, suspected cases of corruption on the other.

In order to be able to collect financial support, which is used for the website, security checks, events and administrative costs, in the European area and forward it to MIDJ, MttW acted as a cooperation partner of the Ivorian organization in 2021. At the beginning of 2022, **€320.42** of earmarked donations were still outstanding.

## Magic to the World e.V. - Statement of income and expenditure 2022

In accordance with our association statutes and thanks to the motivation of our association members and project partners, we can guarantee that 100% of the money received by the association in the form of donations was used directly to support the projects on site. All travel, food and accommodation costs incurred during the trip to Uganda were covered by the team members themselves.

Administration costs for the website, room rental for the general meeting, as well as credit card, account management and transaction fees were offset by membership fees. A total of **€ 111.60** was spent on this.

Many thanks to all donors, members and other supporters - **You are magic!**

Magic to the World e.V.  
c/o Marcus Stein  
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Association  
account:  
Fidor Bank AG

IBAN: DE26 7002 2200 0020 4429 13

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## Overview Finances 2022 - Magic to the World e.V.

Cash flow by category 01.01.2022 - 31.12.2022

<b>Account balance 31.12.2021</b>	<b>2.883,22 €</b>
<b>Revenue</b>	<b>13.349,86 €</b>
Direct donations Association account incl. membership fees	5.887,82 €
Plant for the Planet	5.056,89 €
Donate via GoFundMe	2.339,37 €
Amazon Smile	65,78 €
<b>Expenditures</b>	<b>-14.348,79 €</b>
Administration costs <i>Website, administration, account management &amp; credit card fee</i>	-111,60 €
Magic to Uganda 2022 <i>Tree planting project with ISCOT in northern Uganda</i>	-13.516,84 €
Magic to Cameroon 2022 <i>Women's education project with SWO in Cameroon</i>	-152,99 €
Action Save Moknari, Morocco <i>Support for a village community in Morocco</i>	-246,94 €
Cooperation project Cote d'Ivoire 2021 <i>Payment of outstanding amounts from the previous year</i>	-320,42 €
<b>Account balance 31.12.2022</b>	<b>1.884,29 €</b>

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## Charts revenue and expense account 2022

